

# HUI PŌHAKU 'Ō HAWAII

## Rock & Mineral Society of Hawai'i, Inc.



### Meeting Times

MEETING  
Wednesday  
June 26, 2019

6:15-8:00 pm  
Makiki District Park  
Admin Building

Next Months Topic  
Jasper

LAPIDARY  
Every Thursday  
6:00-8:30pm  
Makiki District Park  
2nd floor Arts and  
Crafts Bldg

MEMBERSHIP  
DUE COSTS 2019  
Single: \$10.00  
Family: \$15.00

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Hawai'i, Inc.  
P.O. Box 23020  
Honolulu, HI  
96823-3020

### Buyer Remorse Related to Minerals, Gemstones, Jewelry Purchases



Buyers Remorse is the sense of regret after a purchase has been made and the buyer realizes that there were better cheaper options than the initial purchase price. A bad sales experience may also compound this situation.

You are most likely to get Buyers Remorse during a period of cognitive dissonance when mental discomfort is associated with conflicting beliefs of anger and guilt.

We as buyers will at one time or another be fooled into overpaying fakes, dyed, heat treated, glass filled or mislabeled items.

In our Rockhound world, our collections has no conceived appraised value and is highly subjected to valuation. Our purchases vary with knowledge based upon availability, appearance, supply and demand. This is why people think we are nuts.

Our free market / free pricing system which has no government intervention. Ownership of item purchased is voluntarily exchanged at pricing points that are solely determined between the buyer and the seller. Both parties must believe that they are getting a good deal.

We provide no contracts, no warranties, cash only transactions.

PERFECT RECIPE FOR BUYERS REMORSE.

## Buyers Remorse - Common Causes



1. Salesman told me stock was limited and sale was ending soon.
2. Buying without comparison shopping
3. Marked down as Clearance or Closeout pricing.
4. Took someone's word on how great the product was.
5. Wow! I've got to have that now before they run out.
6. Forgot to check the reviews on the seller. That's OK, I trust him.
7. I will put the purchase on my credit card and will pay it back later when I can.
8. Free Shipping included.
9. All sales final.



1. Online purchases can be addicting into buying things that you really don't need .
2. Be aware of possible security breaches
3. Fraudulent purchases of fakes and knockoffs.
4. Check on shipping costs. Companies will jack up costs of shipping here to Hawaii.
5. Check the return policies. In most instances the the buyer will have to pay for the return shipping cost for a full refund.
6. Item may be delivered to the wrong location.
7. Cancellation penalties.



1. The universal standard metric measuring system around the world uses centimeters or millimeters to size their inventory. Only in the United States do they use feet / inches. This will cause much confusion into getting something quite different than what was ordered.
2. In most instances buyer pays return shipping costs.
3. Photography cropping will make a specimen look totally different from the exact item you receive.
4. Specimens going through customs most definitely get damaged.
5. Extremely long lead delivery times from foreign countries.
6. You cannot identify repairs, reconstruction or restorations.

## Buyer Remorse—Prevention



### 1. RESEARCH

Compare identical items, read reviews, see what other sellers are offering.

Get a third party advice.

Buy from only trusted sellers.

### 2. SAVING THOSE PENNIES

Don't be a cheapskate. Buy the very best specimen that you can afford.

### 3. WALK AWAY

If an item seems too good to be true, it probably is.

### 4. PREVENT ONLINE PURCHASES

Fraud, Imitations, Enhanced treatments will be everywhere on the internet purchases.

Security breaches of financial and personal information can be easily stolen.

### 5. CHECK THE SHIPPING AND RETURN POLICIES

### 6. FACTOR IN THE COST OF SPECIMENS

Damages, Fractures, Cleaves

Repair, Reconstruction, Restoration

Missing labels ( without a mineral specification its just a piece of rock ).

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The Rock & Mineral Society meets on the 4th Wednesday of each month (except for adjusted dates in November and December) at the Makiki District Park, 6:15-8 pm. Enter from Keeaumoku Street. Parking is free but limited.

The Newsletter is published monthly, some days prior to the meetings and is distributed in electronic format by email (Adobe Acrobat PDF file attachment). Printed copies are "snail" mailed to those who do not have email. The electronic format usually contains full-color images; the print version may be limited to B&W due to reproduction costs.

DOOR PRIZES

Please note that we have instituted door prize drawings at our monthly meetings. Because of Hawaii's gambling laws, these drawings cannot be conducted in the common "raffle" format where tickets are sold. Rather, each *paid* member attending the meeting will receive a drawing ticket upon request. A voluntary donation of \$1.00 is requested and encouraged. Drawings will be conducted at the end of the meeting with available prizes awarded in random order. You must be present to win. Please remember: if you win a prize, please bring one to the next meeting. This helps to keep our drawings going. Thank you.



"One thing about beer — you never get buyer's remorse."



"It's not a mess. It's my rock collection."

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